

CHURCH OF OUR LORD JESUS CHRIST OF THE APOSTOLIC FAITH, INC.



84TH ic INTERNATIONAL CONGRESS 2024

OFFICIAL SPONSORSHIP PACKET

APRIL 3-6, 2024

NORFOLK, VIRGINIA



Greetings Potential Sponsor:

The International Congress is a non-profit charitable Christian organization that is dedicated to empowering our young leaders to become better stewards in all walks of life, and has been dedicated to this goal since 1940!

Over the years, we have witnessed our young leaders graduate from college, travel on foreign mission trips and become social activists domestically on the local and national levels.

We are currently in the beginning stages of planning our conference for this year. These events include workshop tracks geared toward education, leadership and social activism. For the leaders that attend our conference, they will be exposed to both a spiritual and empowering experience so that they can pay it forward to others in their community, thereby igniting the Power of One impact to effectuate change.

The success of our organization and our outreach is maintained upon the financial and product support of corporations and private sponsors. In previous years, we have been fortunate to have the support from organizations and/or private sponsors like yours and we are hopeful that this year will be no exception.

Over 1,500 delegates, representing various Apostolic and Christian organizations internationally are expected to attend this conference. This event presents a unique opportunity for any organization or agency wishing to bring its products or services to the attention of these groups. We invite you to contact us about sponsorship opportunities to gain promotional exposure at the event.

A variety of sponsorship opportunities will be available for the 2024 conference. Your participation as a sponsor will ensure your access to people with buying power—the delegates to this international conference and affiliated organizations. Acknowledgement of any sponsors will be included on conference materials and on the iCongress website.

Thank you for your interest and considering this great opportunity.

In His Service,

**Deacon Marquise L. Rose
Church of Lord Jesus Christ, International Congress
iCongress 22nd President**



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ABOUT THE CONFERENCE

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The International Congress (iCongress) is the annual Youth and Christian Education Conference of the historic Church of Our Lord Jesus Christ of the Apostolic Faith, Inc. (COOLJC). Its mission is designed to provide a collaborative structure for the coordination and administration of the International Sunday School Association (Christian Education) and International Armor Bearers Young Peoples' Union (Youth) programs and activities.

The iCongress provides training for current and potential leaders to work effectively on the local, state, national and international levels of COOLJC and beyond. The iCongress also seeks to develop the total person which enhances Christian fellowship and commitment to Christ. The Conference caters to and attracts a diverse demographic of attendees from children to Pastors and senior leaders. The Conference spans across four days and is inclusive of 7 workshop tracks, a leadership luncheon, multiple worship services, evening social activities, 2 annual competitions (Bible Bowl and Oratorical) and much more. The conference is the second largest attended meeting of COOLJC out of its four international meetings.

The iCongress commits itself to providing training and leadership opportunities for its members through some of the many established initiatives that have been birthed through our organization such as our Social Justice Ministry, our Global Missions initiatives and our Department of Education.

Our Social Justice Ministry has been challenged to tackle social issues from a spiritual and holistic perspective. Global Missions initiatives have been a long-standing effort by our organization for years. We believe in supporting people from all over the world and this effort has been spearheaded by veteran leadership and our young leaders have participated in different mission trips worldwide. We are helping to spread the good news of the gospel of Jesus Christ.

Our Department of Education has given scholarships to our young leaders through generous donations and that has helped enriched the lives of those impacted.





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GLOBAL MISSIONS

The Global Missions Department was created to develop, educate, and engage members about the work in the foreign missions' field. Currently, Missionary Frances Armand serves as the iCongress Global Missions Coordinator whereby she informs the young members of the Church of Our Lord Jesus Christ (COOLJC) on different activities that take place in our various foreign missions. The goal is to bridge the gap between the seasoned missionaries by creating mentorship opportunities. The seasoned missionaries would teach the youth about the needs of each mission. Birthed out of one such mentorship was a Poetry Event Fundraiser that was created to raise funds to assist with schools and building needs. This event also allowed the youth to see behind the scenes of each mission through videos and social media engagement. The youth attendance has grown significantly since its inception.

The Global Missions Department is working on sustainability and building interest in COOLJC's missions' efforts. The aim is to sustain the missions, send more missionaries overseas, and to make an impact in a person's life.





MORE TO KNOW ABOUT SPONSORSHIP

To assist you in furthering your message for the conference, we have customized our sponsorship options. You can select the level of participation that best meets your needs. These options are a mirrored reflection of your target audience and will prove to be just the outlet that you need to foster greater awareness of your brand.

DEMOGRAPHICS FOR THE ANNUAL NATIONAL MEETINGS

GENDER:

Women – 38% Men – 36 % Children/Young Adults – 26%

AGE GROUPS:

Ages 1 – 12 10% Ages 20 – 40 15%

Ages 41 – 60 45% Ages 61 – 85 30%

ETHNIC GROUPS:

Black – 85% White – 10%

Hispanic – 3% Asian – 2%

HOUSEHOLD INCOME:

75,000+ : 25%

50,000 – 74,999: 35%

23,999 – 30,000: 30%

24,999 – lower: 10%

EDUCATION:

Grad: 40% Undergrad: 30% Student: 30%

MARITAL STATUS:

Single: 37%

Married: 63%

SOCIAL MEDIA IMPRESSIONS:

Facebook – 6K Followers

Instagram – 1.6K Followers



PARTNERSHIP OPPORTUNITIES

Marie Whyte Partner

\$10,000

Named in honor of the Missionary, Marie Whyte who started the mission work in the Dominican Republic. The title and premier partnership. Partnership includes but not limited to the following:

- Corporate Logo in Global Mission video presentation
- Corporate Sponsor Representative can present fundraiser check to the Global Mission Department
- Corporate banner display at focal locations of event (up to 3)
- Printed recognition on posters and programs, in mailings and website, accompanied by language that clearly identifies the role of the partnership
- Partnership recognition at all main sessions and services
- Full page advertisement in conference magazine
- Informational company card inserted in conference registration package

Trailblazer Partner

\$5,000

- Corporate Logo on Step & Repeat
- Corporate Logo on Global Missions T-shirt
- Corporate banner display in vendor area
- Full page advertisement in conference magazine
- Partnership recognition during Global Missions Service

Word Traveler Partner

\$2,500

- Conference registration
- Corporate banner display in vendor area
- Partnership table
- Full page advertisement in conference magazine

Additional Opportunities

Partnership opportunities can be customized and geared towards different events also being held at the International Congress. For more information about these partnership opportunities, please contact either iCongress President Deacon Marquise Rose at (804) 931-9062 / info@icongress.org or Global Missions Coordinator Frances Armand at (212)729-0547 or frances@armandconsulting.net.